
- DATE: 06/25/93 SALES INFORMATION SYSTEM TIME: 16:00 -
- SUBJECT: VALLEY FAIR DISCOUNT SENTEP: NICK RUENO 1240 -

TO: G. E. BROWN
J. H. CASEY
L. S. HARRIS
R. J. CARLWINE

RE: VALLEY FAIR DISCOUNT (1981-99-00)

GENTLEMEN:

BUENA CRECOB. BUYER FOR VALLEY FAIR DISCOUNT HAS AUTHORIZED OUR WINSTON SELECT TEMPORARY PACKAGE DISPLAY FOR THE PERIOD JULY 19-SEPTEMBER 30. FOR THE FOLLOWING STORES:

116, IRVINGTON # 111, LYNDBURST
117, LITTLE FERRY # 113, SECAUCUS

NOTE TO DIV. 1221: PLEASE CONTACT STORE MANAGER LEONARD GORDON IN STORE #116 ELMSFORD TO PRESENT THE DISPLAY FOR APPROVAL. -----

NOTE TO DIV. 1226: VALLEY FAIR WILL BE OPENING A NEW STORE IN AUGUST. PLEASE ENTER THE FOLLOWING LOCATION ON 918:
VALLEY FAIR # 121
25 SADDLE RIVER AVENUE
GARFIELD, N. J. 07206
PHONE: 201- 472-4737

ADDITIONALLY, PLEASE CONTACT STORE MANAGER NANCY LOCASCIO REGARDING PLACEMENT OF NSS CARTON/PACKAGE MERCHANDISING, AND PROMOTIONAL DISPLAYS.

IF YOU HAVE ANY QUESTIONS, REGARDING THE ABOVE, PLEASE CALL ME.

BEST REGARDS,
NICK
G. N. RUENO, JR.
GM
M-2
CC: N. A. YOUNG

*** END OF MESSAGE ***

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